

Report overview

This report helps you to optimize the web page "<http://capecod.crittercontrol.com/>" for a high ranking on Google.com for the search term "animal control cape cod".

Your web page

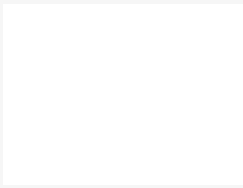
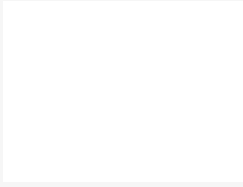
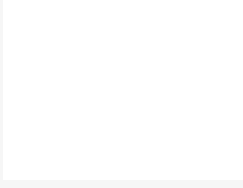
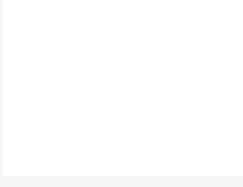


<http://capecod.crittercontrol.com/>

Title: Animal Control, Professional Animal Removal Nuisance Wildlife Management Solutions: Critter Control Cape Cod

Description: The Animal Control Experts. Critter Control's animal control services include: animal control, animal removal, wild animal management, animal prevention, humane trapping technology, wildlife damage control, pest control and dead animal removal.

Your competitors for the search term "animal control cape cod" on Google.com

1		<p>http://www.co.multnomah.or.us/dbcs/pets/</p> <p>Title: Animal Services</p> <p>Description: [No meta description available.]</p>
2		<p>http://animalcare.lacounty.gov/</p> <p>Title: Department of Animal Care & Control</p> <p>Description: [No meta description available.]</p>
3		<p>http://www.maricopa.gov/PETS/</p> <p>Title: Maricopa County :: Animal Care & Control</p> <p>Description: [No meta description available.]</p>
4		<p>http://www.aacounty.org/AnimalControl</p> <p>Title: Animal Control Home Page</p> <p>Description: Animal Control HomePage</p>

Your competitors for the search term "animal control cape cod" on Google.com

5	<p>http://www.clark.wa.gov/animal/index.html</p> <p>"www.clark.wa.gov/animal/index.html" contained a Meta Refresh tag that linked to "www.clark.wa.gov/commdev/animal/indexN.htm".</p> <p>Title: Animal Protection and Control - Community Development - Clark County Washington</p> <p>Description: [No meta description available.]</p>
6	<p>http://www.co.columbia.or.us/animalcontrol/</p> <p>Title: Columbia County Animal Control Home Page</p> <p>Description: Columbia County, Oregon Animal Control Home Page</p>
7	<p>http://www.sddac.com/</p> <p>Title: County of San Diego - Animal Services</p> <p>Description: County of San Diego Animal Services</p>
8	<p>http://www.nacanet.org/</p> <p>Title: The National Animal Control Association</p> <p>Description: [No meta description available.]</p>
9	<p>http://www.ocpetinfo.com/</p> <p>Title: OC Animal Care - Orange County California</p> <p>Description: [No meta description available.]</p>
10	<p>http://www.nycacc.org/</p> <p>Title: New York Animal Care&Control (AC&C)- the largest pet adoption organization in New York City. Dogs, cats, puppies, kittens and rabbits available for adoption in NYC, Manhattan, Brooklyn, Queens, Bronx and Staten Island.</p> <p>Description: The NYC Animal Care & Control has been rescuing, Animal, caring for, and finding loving homes for homeless and abandoned animals in Manhattan, Brooklyn, Staten</p>

Your competitors for the search term "animal control cape cod" on Google.com

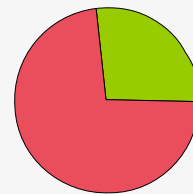
Island, charlene pedrolie, Queens, and the Bronx in New York City. AC&C facilities operate in all five boroughs.

Analyzed search terms

1. animal control cape cod
2. animal
3. control
4. cape
5. cod

Top 10 Ranking Requirements Score™

27%



The Top 10 Ranking Requirements Score™ of 27% means that the web page capecod.crittercontrol.com meets only 27% of the requirements for a top 10 ranking on Google.com for the search term "animal control cape cod".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	19	13
Very Important:	13	0
Important:	40	12
Moderately Important:	54	7
Slightly Important:	29	9
Total:	155	41

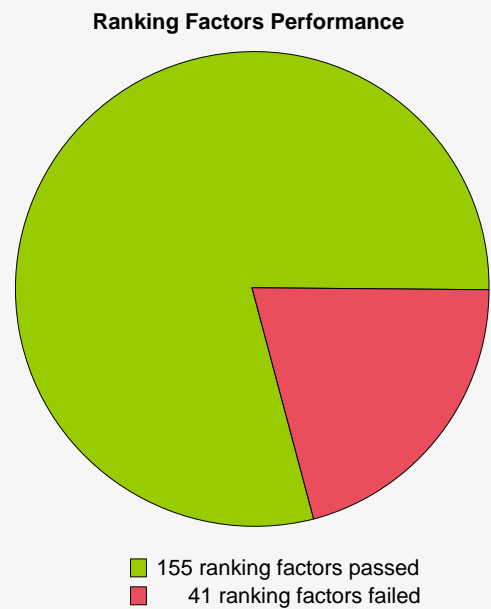


Table of contents

1. Report overview	19. Keyword use in same domain link URLs
2. Keyword use in document title	20. Keyword use in outbound link URLs
3. Global link popularity of web site	21. Keyword use in meta description
4. Link texts of inbound links	22. Number of trailing slashes in URL
5. Keyword use in body text	23. HTML validation of web page to W3C standards
6. Age of web site	24. Readability level of web page
7. Keyword use in H1 headline texts	25. Keyword use in meta keywords
8. Keyword use in domain name	26. Keyword use in the first sentence of the body text
9. Keyword use in page URL	27. Keyword use in HTML comments
10. Links from social networks	28. Search engine compatibility
11. Server speed	29. Factors that could prevent your top ranking
12. Keyword use in H2-H6 headline texts	30. Table: Number of keywords
13. Keyword use in IMG ALT attributes	31. Table: Keyword density
14. Top level domain of web site	32. Table: Keyword position
15. Keyword use in bold body text	33. Table: Number of words
16. Number of visitors to the site	34. Table: Number of characters
17. Keyword use in same domain link texts	35. Table: Ranking factors digest
18. Keyword use in outbound link texts	



Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "animal control cape cod" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Animal Services
2	Department of Animal Care & Control
3	Maricopa County :: Animal Care & Control
4	Animal Control Home Page
5	Animal Protection and Control - Community Development - Clark County Washington
6	Columbia County Animal Control Home Page
7	County of San Diego - Animal Services
8	The National Animal Control Association
9	OC Animal Care - Orange County California
10	New York Animal Care& Control (AC&C)- the largest pet adoption organization in New York City. Dogs, cats, puppies, kittens and rabbits available for adoption in NYC, Manhattan, Brooklyn, Queens, Bronx and Staten Island.

Your contents

Animal Control, Professional **Animal** Removal Nuisance Wildlife Management Solutions: Critter **Control Cape Cod**

Advice for your document title

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	all 1	2	Use the search term "animal" at most once.	<<
Keyword density:	3% to 50%	15%	OK	OK

Search term: "control"

	Competitors	Your Site	Advice	
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Advice for your document title

Search term: "animal control cape cod"

Number of keywords:	0 to 1	2	Use the search term "control" at most once.	<<
Keyword density:	0% to 25%	15%	OK	OK

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Although none of the other pages uses the search term "cape", it's usually advisable to keep it.	<
Keyword density:	all 0%	8%	None of the other pages uses the search term so you might want to keep the keyword density as low as possible for this search term.	<

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Although none of the other pages uses the search term "cod", it's usually advisable to keep it.	<
Keyword density:	all 0%	8%	None of the other pages uses the search term so you might want to keep the keyword density as low as possible for this search term.	<

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	6	Use the keywords "animal", "control", "cape" or "cod" at most 2 times.	<<
Keyword density:	2% to 13%	12%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	AllTheWeb (preset settings)	Google.com	Yahoo.com	Peak Value
To Your Site:	2	252	0	189	252
To Site 1:	n/a	16,500	436	15,456	16,500
To Site 2:	51	2,850	24	3,635	3,635
To Site 3:	n/a	56,200	467	59,625	59,625
To Site 4:	n/a	10,600	253	9,588	10,600
To Site 5:	n/a	2,640	215	3,372	3,372
To Site 6:	n/a	1,400	42	1,604	1,604
To Site 7:	97	2,990	26	3,757	3,757
To Site 8:	77	731	45	913	913
To Site 9:	78	3,470	121	5,729	5,729
To Site 10:	128	4,350	146	5,749	5,749
Range:	2 to 128	252 to 56,200	0 to 467	189 to 59,625	913 to 59,625

Advice for the global link popularity

Summing up all analyzed search engines, there are too few web pages that link to your web site "capecod.crittercontrol.com". You should increase the number of web pages from different domains that link to your web site.

<<

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool. (You can remove all references to IBP in the IBP Business Edition.)

Google cannot find any web site that links to your web site from a different domain. Make sure that Google is able to access your web site and that Google has not banned your web site from its index.

<<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

The more inbound link texts are analyzed, the more meaningful is the quality of the advice. To get statistically significant results, you should analyze at least 50 inbound link texts. You can change the number of analyzed inbound link texts by selecting Top 10 Optimizer > Report Contents > Link Popularity.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
Akron-Canton	http://akroncantonllc.crittercontrol.com	http://www.crittercontrolofboston.com/
Albuquerque	http://albuquerque.crittercontrol.com	http://www.crittercontrolofboston.com/
Allentown	http://allentown.crittercontrol.com	http://www.crittercontrolofboston.com/
Ann Arbor	http://annarbor.crittercontrol.com	http://www.crittercontrolofboston.com/
Anne Arundel County	http://www.crittercontrol.com/offices/Anne_Arundel_County/about_us.php	http://www.crittercontrolofboston.com/
Asheville	http://www.crittercontrol.com/offices/Asheville/about_us.php	http://www.crittercontrolofboston.com/
Atlanta	http://atlanta.crittercontrol.com	http://www.crittercontrolofboston.com/
Austin	http://www.crittercontrol.com/offices/Austin/about_us.php	http://www.crittercontrolofboston.com/
Baltimore	http://baltimore.crittercontrol.com	http://www.crittercontrolofboston.com/
Bartlesville	http://www.crittercontrol.com/offices/Bartlesville/about_us.php	http://www.crittercontrolofboston.com/

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "animal control cape cod" in their link texts. The more links to your web site contain "animal control cape cod" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Advice for the link texts of inbound links

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool. (You can remove all references to IBP in the IBP Business Edition.)

Less than 10% of the analyzed inbound link texts contain the search term "animal control cape cod". You must increase the number of inbound link texts that contain that search term.

<<

Less than 20% of the analyzed inbound link texts contain the search term "animal control cape cod". You must increase the number of inbound link texts that contain that search term.

<<

Less than 40% of the analyzed inbound link texts contain the search term "animal control cape cod". You must increase the number of inbound link texts that contain that search term.

<<

Less than 60% of the analyzed inbound link texts contain the search term "animal control cape cod". You must increase the number of inbound link texts that contain that search term.

<<

Less than 80% of the analyzed inbound link texts contain the search term "animal control cape cod". You must increase the number of inbound link texts that contain that search term.

<<

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Franchises | Careers | Wildlife Supplies | Office Finder Call us today! 508.760.0404 OF **CAPE COD Critter Control** has provided professional **animal** removal and **animal control** services to communities across the nation since 1983. Our Certified Wildlife Specialists focus on ecologically sound and humane **animal control** solutions for homeowners, property managers, business and government. We understand how stressful dealing with a nuisance **animal** can be. Through our **animal control** services and wild **animal** prevention techniques, we can get rid of **animal** problems and prevent them from recurring.

If you have a wild **animal** problem, call us today at 1-800-CRITTER or learn more about our services . Sign up or click to learn more Email Address: Find the office in your area. Choose Location: Alabama Alaska Arizona Arkansas California Canada Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington Washington D.C.

West Virginia Wisconsin Wyoming Critter **Control's** **animal control** services include: **animal control** , **animal** removal , wild **animal** management , **animal** prevention , humane trapping technology , wildlife damage **control** , pest **control** , odor **control** and dead **animal** removal . We also offer many commercial services, such as Nuisance **Animal** Management Programs , Municipal **Animal Control** , Bird **Control** , and our professional, highly-skilled Critter **Control** A-TEAM . Call us today! 508.760.0404 . We can resolve any pest **control** problems with the following nuisance critters: bat , bird , chipmunk , fox , ground squirrel , opossum , rabbit , raccoon , rat , skunk , snake , squirrel , weasel Our certified wildlife staff specializes in **Animal Control** , **Animal** Removal , **Animal** Pest **Control** , Bat **Control** , Bat Proofing , Bat Removal , Dead **Animal** Removal , Get Rid of Squirrels , How to Kill Rats , Mice **Control** , Mice Removal , Mole **Control** , Mole Trap , Mole Yard , Nuisance Wildlife **Control** , Odor **Control** , Raccoon **Control** , Raccoon in Attic , Rat **Control** , Rat Removal , Residential **Animal Control** , Residential **Animal** Removal , Rodent **Control** , Squirrel **Control** , Squirrel in Attic , Squirrel Removal , Wildlife **Control** , Wildlife Removal and other **animal control** solutions.

For large **animal control** projects, emergency **animal** services and high-risk wildlife **control** situations, call us for a specialized approach by our top professionals, the Critter **Control** A-Team . Wildlife management is not just a sideline at CRITTER**CONTROL** ; it is our only line of business. Serving over 120 major markets in the US and Canada, we have the knowledge, equipment and commitment to do the job right every time. • Spring Is The Busiest Time Of Year For Wildlife **Control** Agents read more • Critter **Control** Ranked #16 In Top 100 U.S.

Pest Management Companies read more • Prevention Is Key To **Controlling** Spring Pests read more How many litters does a female Armadillo produce each year? 1 litter 2 litters 3 litters Send a CritterCard with your custom message click here to select a Card Critter **Control** has an office near you! Contact your local Critter **Control** office: Akron-Canton , Albuquerque , Allentown , Ann Arbor , Anne Arundel County , Asheville , Atlanta , Austin , Baltimore , Bartlesville , Bellevue , Biloxi , Birmingham , Boise , Boston , Boulder-Ft.

Collins , Canadaigua , Canton , Cedar Rapids , Central Arkansas , Central Maryland , Central Michigan - East , Central Michigan - West , Central South Carolina , Charleston , Charlotte , Chicago , Cincinnati , Clearwater , Cleveland , Cocoa Beach , Colorado Springs , Columbia Missouri , Columbus , Covington , Critter **Control** Corporate , Dallas , Dayton , Daytona Beach , Delaware , Delaware and Maryland's Eastern Shore , Denver , Des Moines , Eastern Carolina , Eastern Connecticut , Eastern West Virginia , Elkhart , Flint , Flint-Shiawassee , FPC , Frankfort , Ft.

Lauderdale , Ft. Myers , Ft. Pierce / Treasure Coast , Ft. Wayne , Ft. Worth , Gainesville / Ocala , Grand Rapids , Greater Evansville , Greensboro , Greenville / Spartanburg , Hagerstown , Harford County , Harrisburg , Hartford , Herndon

Your contents

, Holland , Houston East , Houston West , Howard County , Huntsville , Indianapolis , Jackson , Jackson , Jacksonville , Jefferson City , Kansas City Metro , Kaw Valley , Lakeland , Lancaster , Lansing , Lawrence , Lexington , Long Island , Loudoun , Louisville , Madison , Manhattan , Marylands Eastern Shore , Melbourne , Memphis , Miami , Midland , Milwaukee , Mobile/Gulf Coast , Montgomery , Montgomery MD , Muncie , Nashua , Nashville , New Jersey , Northern Illinois , Northern New Jersey , Northern Shenandoah , Northern Virginia , NW Lower Michigan , Oakland , Oklahoma City , Omaha , Orange County California , Orlando and Central , Ottawa , Owensboro-Henderson , Pensacola/Panhandle , Peoria , Philadelphia , Phoenix , Piedmont Virginia , Pittsburgh NE , Pittsburgh NW , Portland , Prince Georges , Providence , Racine , Raleigh-Durham , Reading , Reno , Richmond , Riverside , Rochester Hills , Sacramento , Salt Lake City , San Antonio , San Diego , San Francisco , San Jose , Santa Fe , Sarasota and Bradenton , Savannah , Seattle , Shawnee Mission/Kansas City Metro , Shiawassee , South Bend , South Louisiana , Spokane , Springfield , St.

Petersburg , Statesville , SW Michigan , SW Oakland Co. Mi. , Syracuse , Tacoma , Tampa , Toledo , Toronto , Traverse City , Tulsa , Virginia Beach , Waco , Warren , Washington DC , Weatherford , West Palm Beach , Western Massachusetts , Western North Carolina Region , Westland , Westminster , Wheeling , Wichita , Wildlife Management Services , Winston-Salem , Worcester , York , Wildlife Management Services Home | Our Services | **Animal** Facts | Wildlife Supplies | Critter Cards | News | Office Finder | About Us | Franchise Opportunities | Contact Us | privacy policy | CC members area

Advice for your body text

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Number of words:	38 to 1,071	821	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 50	26	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	38	Use the search term "control" at most 10 times.	<<
Keyword density:	0% to 3%	5%	The keyword density is too high. It should be 3% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Although none of the other pages uses the search term "cape", it's usually advisable to keep it.	<
Keyword density:	all 0%	0%	None of the other pages uses the search term so you might want to keep the keyword density as low as possible for this search term.	<

Search term: "cod"

Advice for your body text**Search term: "animal control cape cod"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 1%	0%	OK	OK

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 51	66	Use the keywords "animal", "control", "cape" or "cod" at most 51 times.	<<
Keyword density:	0% to 2%	2%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://capecod.crittercontrol.com/	Thursday, September 26, 1996
1	http://www.co.multnomah.or.us/dbcs/pets/	Wednesday, February 05, 2003
2	http://animalcare.lacounty.gov/	Tuesday, May 01, 2007 (newest domain)
3	http://www.maricopa.gov/PETS/	n/a
4	http://www.aacounty.org/AnimalControl	Tuesday, May 02, 2000
5	http://www.clark.wa.gov/animal/index.html	Wednesday, February 05, 2003
6	http://www.co.columbia.or.us/animalcontrol/	Wednesday, February 05, 2003
7	http://www.sddac.com/	Monday, October 20, 1997 (oldest domain)
8	http://www.nacanet.org/	Thursday, August 24, 2000
9	http://www.ocpetinfo.com/	Thursday, May 04, 2000
10	http://www.nycacc.org/	Saturday, April 10, 1999
Range	Monday, October 20, 1997 to Tuesday, May 01, 2007	

Advice for the web site age

Your web site is about 13 years old. This is very good because the older your web site, the better it is for your rankings on Google.com.

OK

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

[not used]

Advice for your H1 headline texts

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "animal" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "animal" but this is optional.	<

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "control" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "control" but this is optional.	<

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "animal", "control", "cape"	<

Advice for your H1 headline texts

Search term: "animal control cape cod"

			or "cod" at least once but this is optional.	
Keyword density:	0% to 13%	0%	You could increase the keyword density for the keywords "animal", "control", "cape" or "cod" but this is optional.	<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	co multnomah or	http://www.co.multnomah.or.us/dbcs/pets/
2	animal care lacounty	http://animalcare.lacounty.gov/
3	maricopa	http://www.maricopa.gov/PETS/
4	aacounty	http://www.aacounty.org/AnimalControl
5	clark wa	http://www.clark.wa.gov/animal/index.html
6	co columbia or	http://www.co.columbia.or.us/animalcontrol/
7	sddac	http://www.sddac.com/
8	nacanet	http://www.nacanet.org/
9	ocpetinfo	http://www.ocpetinfo.com/
10	nycacc	http://www.nycacc.org/

Your contents

capecod crittercontrol (Domain name: "critter**control**.com")

Advice for the domain name

The domain name crittercontrol.com contains only a part of the search term "animal control cape cod". This is acceptable.



Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	dbcs pets	http://www.co.multnomah.or.us/dbcs/pets/
2	[no words]	http://animalcare.lacounty.gov/
3	PETS	http://www.maricopa.gov/PETS/
4	AnimalControl	http://www.aacounty.org/AnimalControl
5	animal index	http://www.clark.wa.gov/animal/index.html
6	animalcontrol	http://www.co.columbia.or.us/animalcontrol/
7	[no words]	http://www.sddac.com/
8	[no words]	http://www.nacanet.org/
9	[no words]	http://www.ocpetinfo.com/
10	[no words]	http://www.nycacc.org/

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "animal" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "animal" but this is optional.	<

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "control" at least once but this	<

Advice for your page URL

Search term: "animal control cape cod"

			is optional.	
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "control" but this is optional.	<

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "animal", "control", "cape" or "cod" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the keywords "animal", "control", "cape" or "cod" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	0	0	0
To Site 1:	20	19	39
To Site 2:	12	0	12
To Site 3:	27	1	28
To Site 4:	19	0	19
To Site 5:	7	55	62
To Site 6:	1	19	20
To Site 7:	13	0	13
To Site 8:	7	0	7
To Site 9:	5	0	5
To Site 10:	47	1	48
Range:	0 to 47	0 to 55	5 to 62

Advice for the links from social networks

None of the selected social network sites found pages that link to your web site "capecod.crittercontrol.com". Try to get at least one web page to link to your web page on these social networks.



Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
1.09s	1.27s	1.16s	0.75s	3.42s	1.08s	n/a	0.61s	n/a	3.06s	0.90s	0.61s to 3.42s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
very fast: top 20%	fast: top 25%	very fast: top 20%	very fast: top 9%	slow: bottom 35%	very fast: top 20%	n/a	very fast: top 7%	n/a	slow: bottom 30%	very fast: top 15%	slow: bottom 30% to very fast: top 7%

Advice for the server speed

Your web site is fast. This is very good because the faster your web site, the better it could be for your rankings on Google.com.

OK

Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

[not used]

Advice for your H2-H6 headline texts

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "animal" at least once but this is optional.	<
Keyword density:	0% to 18%	0%	You could increase the keyword density for the search term "animal" but this is optional.	<

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "animal", "control", "cape" or "cod" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the keywords	<

Advice for your H2-H6 headline texts

Search term: "animal control cape cod"

"animal", "control", "cape" or "cod" but this is optional.

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	Critter Control specializes in Animal Control , Wildlife Management, Pest Control , Nuisance Animal Removal	http://www.crittercontrol.com/images/logo_02.gif
2.	Eco-Wise Environmentally Friendly Pest Control Provider	http://www.crittercontrol.com/images/logo-ecowise-02.gif
3.	Critter Safe Humane Pest Control Provider	http://www.crittercontrol.com/images/logo-crittersafe-02.gif
4.	About Critter Control Cape Cod	http://www.crittercontrol.com/images/about_us_off.gif
5.	Our Animal Control and Wildlife Management Services	http://www.crittercontrol.com/images/our_services_off.gif
6.	Photo Gallery	http://www.crittercontrol.com/images/photo_gallery_off.gif
7.	News from Critter Control Cape Cod	http://www.crittercontrol.com/images/news_off.gif
8.	Animal Facts	http://www.crittercontrol.com/images/animal_facts_off.gif
9.	Contact Critter Control Cape Cod	http://www.crittercontrol.com/images/contact_us_off.gif
10.	Critter ControlCape Cod Protecting People, Property and Wildlife	http://www.crittercontrol.com/images/headlines/index_body_header.gif
11.	Subscribe to the CritterChatter newsletter!	http://www.crittercontrol.com/images/newsletter_header.gif
12.	Find a Critter Control Office	http://www.crittercontrol.com/images/office_finder_header.gif
13.	National Wildlife Control Operators Association	http://www.crittercontrol.com/images/nwcoa_logo.gif
14.	National Pest Management Association, Inc.	http://www.crittercontrol.com/images/npma_logo.gif
15.	Critter Control News and Press Releases	http://www.crittercontrol.com/images/press_releases_header.gif
16.	Fun Animal Facts	http://www.crittercontrol.com/images/trivia_header.gif
17.	Critter Cards	http://www.crittercontrol.com/images/critter_cards_header.gif
18.	end	http://www.crittercontrol.com/images/rn_footer.gif
19.	Critter Videos	http://www.crittercontrol.com/images/img_wildlife-videos.jpg
20.	Help Wanted	http://www.crittercontrol.com/images/helpwanted.gif

Your contents

No.	Image Alt Attribute Text	Image File Name
21.	Critter Control Celebrates its 25th Anniversary!	http://www.crittercontrol.com/images/img_critter-25-year.gif

Advice for your IMG ALT attributes

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	5	OK	OK
Keyword density:	0% to 25%	6%	OK	OK

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	14	Use the search term "control" at most 3 times.	<<
Keyword density:	0% to 13%	16%	The keyword density is too high. It should be 13% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	4	It seems to be better to remove the search term "cape".	<<
Keyword density:	all 0%	5%	It seems to be better to remove the search term "cape".	<<

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	4	It seems to be better to remove the search term "cod".	<<
Keyword density:	all 0%	5%	It seems to be better to remove the search term "cod".	<<

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	27	Use the keywords "animal", "control", "cape" or "cod" at most 8 times.	<<
Keyword density:	0% to 7%	8%	The keyword density for the keywords "animal", "control", "cape" or "cod" is too high. It should be 7% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.us	.gov	.gov	.org	.gov	.us	.com	.org	.com	.org

Advice for the top level domain of your web site

Your web site URL capecod.crittercontrol.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	[not used]
2	View Our Adoptable Pets View Lost and Found Pets Duty with Compassion 2009 Low Cost Vaccination Clinic Schedule
3	Search Animal Care & Control Events Click here to learn how to help a Desperate Housecat. Follow us on Twitter Maricopa County Animal Care Center West Valley East Valley
4	Animal Control is now closed on Mondays! What's New at Animal Control 4th of July Holiday Hours: ANIMAL CONTROL WILL BE CLOSED FRIDAY JULY 3, 2009 SATURDAY JULY 4, 2009 SUNDAY JULY 5, 2009 WE APOLOGIZE FOR ANY INCONVENIENCE THAT THIS MAY CAUSE. WE WILL RE-OPEN ON Monday July 6, 2009 AT 10:00AM. NOTE: This clinic is for Anne Arundel County Citizens only, proof of residence will be required. Is your Pet Licensed? Emergency Preparedness for your Pet
5	Clark County Community Development: Marty Snell, Director
6	[not used]
7	[not used]
8	[not used]
9	X You Are Now Leaving the County of Orange Official Portal >> Continue to external page >> Return to OCGOV Photos of lost pets and pets available for adoption are updated every 30 minutes. OC Animal Care Map Hours of Operations: Holidays Animal Care Community Outreach Committee To see the April 22, 2009, meeting Agenda Date: Time: Place: Committee Information:
10	News / Press releases THE TOBY PROJECT New York Times City Room, More Coverage from Press Conference Dog Licensing Press Release AC&C IMPROVEMENTS AC&C Press Release HSUS Press Release City Council Member Lappin Spay-Neuter Day Cruelty Events Animal Care Spring Fling May 12, 2009 Special Programs Volunteer AC&C participates in the United Way State Employee Federated Appeal(SEFA) Program Tour of our care centers Planned Giving Celebrity E [and 1,848 additional characters]

Your contents

Critter **Control**'s Critter **Control** A-Team CRITTER**CONTROL**

Advice for your bold body text

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

Advice for your bold body text

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "animal" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "animal" but this is optional.	<

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 4%	50%	The keyword density is too high. It should be 4% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "cod" at least once but this is optional.	<
Keyword density:	0% to 0%	0%	You could increase the keyword density for the search term "cod" but this is optional.	<

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	3	OK	OK
Keyword density:	0% to 3%	13%	The keyword density for the keywords "animal", "control", "cape" or "cod" is too high. It should be 3% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://capecod.crittercontrol.com/	Rank #516,412
1	http://www.co.multnomah.or.us/dbcs/pets/	Rank #227,972
2	http://animalcare.lacounty.gov/	Rank #35,863
3	http://www.maricopa.gov/PETS/	Rank #20,606 (most visitors of the competitors)
4	http://www.aacounty.org/AnimalControl	Rank #230,382
5	http://www.clark.wa.gov/animal/index.html	Rank #161,971
6	http://www.co.columbia.or.us/animalcontrol/	Rank #721,252
7	http://www.sddac.com/	Rank #639,848
8	http://www.nacanet.org/	Rank #3,798,010 (least visitors of the competitors)
9	http://www.ocpetinfo.com/	Rank #774,955
10	http://www.nycacc.org/	Rank #755,408
Range		20,606 to 3,798,010 (average rank: #736,626)

Advice for the number of visitors to your site

Although your web site capecod.crittercontrol.com appears to attract more visitors than the average of your competitors' sites, the absolute number of visitors is low. This could be disadvantageous to your rankings on Google.com.



Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Franchises	/critterfranchise.php
2.	Careers	/wildlifecareer.php
3.	Wildlife Supplies	/wildlifemanagementsupplies.php
4.	Office Finder	/office_finder.php
5.	[empty]	/
6.	[empty]	./ecowise.php?oid=307
7.	[empty]	./crittersafe.php?oid=307
8.	[empty]	/about_us.php
9.	[empty]	/our_services.php
10.	[empty]	/photo_gallery.php
11.	[empty]	/news.php
12.	[empty]	/animal_facts.php
13.	[empty]	/contact_us.php
14.	[empty]	./about_us.php
15.	our services	/our_services.php
16.	learn more	/nrs-video.php
17.	animal control	/services-residential-837.php
18.	animal removal	/services-residential-842.php
19.	wild animal management	/services-residential-840.php
20.	animal prevention	/services-residential-841.php
21.	humane trapping technology	/crittersafe.php
22.	wildlife damage control	/services-residential-839.php
23.	pest control	/ecowise.php
24.	odor control	/services/odorcontrol.php
25.	dead animal removal	/services/deadanimalremoval.php
26.	Nuisance Animal Management Programs	/services-residential-834.php
27.	Municipal Animal Control	/services-residential-835.php

Your contents

No.	Same Domain Link Text	Link URL
28.	Bird Control	/services-residential-832.php
29.	Critter Control A-TEAM	/services-residential-833.php
30.	bat	/animal-facts-bats.php
31.	bird	/animal-facts-birdsatairports.php
32.	chipmunk	/animal-facts-chipmunks.php
33.	fox	/animal-facts-foxes.php
34.	ground squirrel	/animal-facts-groundsquirrels.php
35.	opossum	/animal-facts-opossums.php
36.	rabbit	/animal-facts-cottontailrabbits.php
37.	raccoon	/animal-facts-raccoons.php
38.	rat	/animal-facts-norwayrats.php
39.	skunk	/animal-facts-skunks.php
40.	snake	/animal-facts-non-venomoussnakes.php
41.	squirrel	/animal-facts-treesquirrels.php
42.	weasel	/animal-facts-weasels.php
43.	Animal Control	/services-residential-837.php
44.	Animal Removal	/services-residential-842.php
45.	Animal Pest Control	/services/animalpestcontrol.php
46.	Bat Control	/services/batcontrol.php
47.	Bat Proofing	/services/batproofing.php
48.	Bat Removal	/services/batremoval.php
49.	Dead Animal Removal	/services/deadanimalremoval.php
50.	Get Rid of Squirrels	/services/getridofsquirrels.php
51.	How to Kill Rats	/services/howtokillrats.php
52.	Mice Control	/services/micecontrol.php
53.	Mice Removal	/services/miceremoval.php
54.	Mole Control	/services/molecontrol.php
55.	Mole Trap	/services/moletrap.php
56.	Mole Yard	/services/moleyard.php
57.	Nuisance Wildlife Control	/services/nuisancewildlifecontrol.php
58.	Odor Control	/services/odorcontrol.php
59.	Raccoon Control	/services/raccooncontrol.php
60.	Raccoon in Attic	/services/raccooninattic.php
61.	Rat Control	/services/ratcontrol.php
62.	Rat Removal	/services/ratremoval.php
63.	Residential Animal Control	/services/residentialanimalcontrol.php

Your contents

No.	Same Domain Link Text	Link URL
64.	Residential Animal Removal	/services/residentialanimalremoval.php
65.	Rodent Control	/services/rodentcontrol.php
66.	Squirrel Control	/services/squirrelcontrol.php
67.	Squirrel in Attic	/services/squirrelinattic.php
68.	Squirrel Removal	/services/squirrelremoval.php
69.	Wildlife Control	/services/wildlifecontrol.php
70.	Wildlife Removal	/services/wildliferemoval.php
71.	Critter Control A-Team	/services-commercial-833.php
72.	read more	./news_1_537.php
73.	read more	./news_1_540.php
74.	read more	./news_1_542.php
75.	click here to select a Card	/crittercards.php
76.	[empty]	./videos.php
77.	[empty]	/wildlifecareer.php
78.	Akron-Canton	/
79.	Albuquerque	/
80.	Allentown	/
81.	Ann Arbor	/
82.	Anne Arundel County	/offices/Anne_Arundel_County/about_us.php
83.	Asheville	/offices/Asheville/about_us.php
84.	Atlanta	/
85.	Austin	/offices/Austin/about_us.php
86.	Baltimore	/
87.	Bartlesville	/offices/Bartlesville/about_us.php
88.	Bellevue	/offices/Bellevue/about_us.php
89.	Biloxi	/offices/Biloxi/about_us.php
90.	Birmingham	/
91.	Boise	/
92.	Boston	/
93.	Boulder-Ft. Collins	/
94.	Canadaigua	/offices/Canadaigua/about_us.php
95.	Canton	/offices/Canton/about_us.php
96.	Cedar Rapids	/
97.	Central Arkansas	/
98.	Central Maryland	/
99.	Central Michigan - East	/

Your contents

No.	Same Domain Link Text	Link URL
100.	Central Michigan - West	/
101.	Central South Carolina	/
102.	Charleston	/
103.	Charlotte	/
104.	Chicago	/
105.	Cincinnati	/
106.	Clearwater	/offices/Clearwater/about_us.php
107.	Cleveland	/
108.	Cocoa Beach	/offices/Cocoa_Beach/about_us.php
109.	Colorado Springs	/
110.	Columbia Missouri	/
111.	Columbus	/
112.	Covington	/offices/Covington/about_us.php
113.	Critter Control Corporate	/offices/Critter_Control_Corporate/about_us.php
114.	Dallas	/
115.	Dayton	/
116.	Daytona Beach	/
117.	Delaware	/
118.	Delaware and Maryland's Eastern Shore	/offices/Delaware_and_Maryland's_Eastern_Shore/about_us.php
119.	Denver	/
120.	Des Moines	/
121.	Eastern Carolina	/
122.	Eastern Connecticut	/offices/Eastern_Connecticut/about_us.php
123.	Eastern West Virginia	/offices/Eastern_West_Virginia/about_us.php
124.	Elkhart	/
125.	Flint	/offices/Flint/about_us.php
126.	Flint-Shiawassee	/offices/Flint-Shiawassee/about_us.php
127.	FPC	/
128.	Frankfort	/offices/Frankfort/about_us.php
129.	Ft. Lauderdale	/
130.	Ft. Myers	/
131.	Ft. Pierce / Treasure Coast	/
132.	Ft. Wayne	/
133.	Ft. Worth	/
134.	Gainesville / Ocala	/

Your contents

No.	Same Domain Link Text	Link URL
135.	Grand Rapids	/
136.	Greater Evansville	/
137.	Greensboro	/offices/Greensboro/about_us.php
138.	Greenville / Spartanburg	/
139.	Hagerstown	/offices/Hagerstown/about_us.php
140.	Harford County	/offices/Harford_County/about_us.php
141.	Harrisburg	/offices/Harrisburg/about_us.php
142.	Hartford	/offices/Hartford/about_us.php
143.	Herndon	/offices/Herndon/about_us.php
144.	Holland	/offices/Holland/about_us.php
145.	Houston East	/
146.	Houston West	/
147.	Howard County	/offices/Howard_County/about_us.php
148.	Huntsville	/
149.	Indianapolis	/
150.	Jackson	/offices/Jackson/about_us.php
151.	Jackson	/offices/Jackson/about_us.php
152.	Jacksonville	/
153.	Jefferson City	/offices/Jefferson_City/about_us.php
154.	Kansas City Metro	/
155.	Kaw Valley	/
156.	Lakeland	/offices/Lakeland/about_us.php
157.	Lancaster	/
158.	Lansing	/
159.	Lawrence	/offices/Lawrence/about_us.php
160.	Lexington	/
161.	Long Island	/offices/Long_Island/about_us.php
162.	Loudoun	/offices/Loudoun/about_us.php
163.	Louisville	/
164.	Madison	/
165.	Manhattan	/offices/Manhattan/about_us.php
166.	Marylands Eastern Shore	/offices/Marylands_Eastern_Shore/about_us.php
167.	Melbourne	/offices/Melbourne/about_us.php
168.	Memphis	/
169.	Miami	/
170.	Midland	/offices/Midland/about_us.php

Your contents

No.	Same Domain Link Text	Link URL
171.	Milwaukee	/
172.	Mobile/Gulf Coast	/
173.	Montgomery	/
174.	Montgomery MD	/offices/Montgomery_MD/about_us.php
175.	Muncie	/
176.	Nashua	/
177.	Nashville	/
178.	New Jersey	/offices/New_Jersey/about_us.php
179.	Northern Illinois	/
180.	Northern New Jersey	/
181.	Northern Shenandoah	/
182.	Northern Virginia	/
183.	NW Lower Michigan	/
184.	Oakland	/
185.	Oklahoma City	/offices/Oklahoma_City/about_us.php
186.	Omaha	/
187.	Orange County California	/
188.	Orlando and Central	/
189.	Ottawa	/
190.	Owensboro-Henderson	/
191.	Pensacola/Panhandle	/offices/Pensacola/Panhandle/about_us.php
192.	Peoria	/
193.	Philadelphia	/
194.	Phoenix	/
195.	Piedmont Virginia	/
196.	Pittsburgh NE	/
197.	Pittsburgh NW	/
198.	Portland	/
199.	Prince Georges	/offices/Prince_Georges/about_us.php
200.	Providence	/
201.	Racine	/
202.	Raleigh-Durham	/
203.	Reading	/
204.	Reno	/
205.	Richmond	/
206.	Riverside	/

Your contents

No.	Same Domain Link Text	Link URL
207.	Rochester Hills	/
208.	Sacramento	/
209.	Salt Lake City	/
210.	San Antonio	/
211.	San Diego	/
212.	San Francisco	/
213.	San Jose	/
214.	Santa Fe	/
215.	Sarasota and Bradenton	/
216.	Savannah	/
217.	Seattle	/
218.	Shawnee Mission/Kansas City Metro	/
219.	Shiawassee	/
220.	South Bend	/offices/South_Bend/about_us.php
221.	South Louisiana	/
222.	Spokane	/
223.	Springfield	/
224.	St. Louis	/
225.	St. Petersburg	/offices/St._Petersburg/about_us.php
226.	Statesville	/offices/Statesville/about_us.php
227.	SW Michigan	/
228.	SW Oakland Co. Mi.	/
229.	Syracuse	/
230.	Tacoma	/offices/Tacoma/about_us.php
231.	Tampa	/
232.	Toledo	/
233.	Toronto	/
234.	Traverse City	/offices/Traverse_City/about_us.php
235.	Tulsa	/
236.	Virginia Beach	/
237.	Waco	/
238.	Warren	/offices/Warren/about_us.php
239.	Washington DC	/offices/Washington_DC/about_us.php
240.	Weatherford	/offices/Weatherford/about_us.php
241.	West Palm Beach	/
242.	Western Massachusetts	/

Your contents

No.	Same Domain Link Text	Link URL
243.	Western North Carolina Region	/offices/Western_North_Carolina_Region/about_us.php
244.	Westland	/
245.	Westminster	/offices/Westminster/about_us.php
246.	Wheeling	/
247.	Wichita	/offices/Wichita/about_us.php
248.	Wildlife Management Services	/offices/Wildlife_Management_Services/about_us.php
249.	Winston-Salem	/
250.	Worcester	/
251.	York	/offices/York/about_us.php
252.	Home	/
253.	Our Services	/our_services.php
254.	Animal Facts	/animal_facts.php
255.	Wildlife Supplies	/wildlifemanagementsupplies.php
256.	Critter Cards	/crittercards.php
257.	News	/news.php
258.	Office Finder	/office_finder.php
259.	About Us	/about_us.php
260.	Franchise Opportunities	/critterfranchise.php
261.	Contact Us	/contact_us.php
262.	privacy policy	/privacy_policy.php
263.	CC members area	/control/index.htm

Advice for your same domain link texts

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	14	Use the search term "animal" at most 10 times.	<<
Keyword density:	0% to 13%	7%	OK	OK

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	22	Use the search term "control" at most 4 times.	<<
Keyword density:	0% to 7%	11%	The keyword density is too high. It should be 7% at maximum. Consider adding more text to lower the keyword density.	<<

Advice for your same domain link texts**Search term: "animal control cape cod"****Search term: "cape"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "cod" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "cod" but this is optional.	<

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	36	Use the keywords "animal", "control", "cape" or "cod" at most 14 times.	<<
Keyword density:	0% to 5%	5%	OK	OK

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	Wildlife Management Services	http://www.wmsmn.com

Advice for your outbound link texts

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "animal" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "animal" but this is optional.	<

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "cod" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "cod" but this is optional.	<

Keywords "animal", "control", "cape" or "cod"

Advice for your outbound link texts

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "animal", "control", "cape" or "cod" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the keywords "animal", "control", "cape" or "cod" but this is optional.	<

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	critterfranchise [/critterfranchise.php]	Franchises
2.	wildlifecareer [/wildlifecareer.php]	Careers
3.	wildlifemanagementsupplies [/wildlifemanagementsupplies.php]	Wildlife Supplies
4.	office finder [/office_finder.php]	Office Finder
5.	[empty] [/]	[empty]
6.	ecowise oid 307 [./ecowise.php?oid=307]	[empty]
7.	crittersafe oid 307 [./crittersafe.php?oid=307]	[empty]
8.	about us [/about_us.php]	[empty]
9.	our services [/our_services.php]	[empty]
10.	photo gallery [/photo_gallery.php]	[empty]
11.	news [/news.php]	[empty]
12.	animal facts [/ animal _facts.php]	[empty]
13.	contact us [/contact_us.php]	[empty]
14.	about us [./about_us.php]	[empty]
15.	our services [/our_services.php]	our services
16.	nrs video [/nrs-video.php]	learn more
17.	services residential 837 [/services-residential-837.php]	animal control
18.	services residential 842 [/services-residential-842.php]	animal removal
19.	services residential 840 [/services-residential-840.php]	wild animal management
20.	services residential 841 [/services-residential-841.php]	animal prevention
21.	crittersafe [/crittersafe.php]	humane trapping technology
22.	services residential 839 [/services-residential-839.php]	wildlife damage control
23.	ecowise [/ecowise.php]	pest control
24.	services odor control [/services/odor control .php]	odor control
25.	services dead animal removal [/services/dea animal removal.php]	dead animal removal
26.	services residential 834 [/services-residential-834.php]	Nuisance Animal Management Programs

Your contents

No.	Same Domain Link URL	Link Text
27.	services residential 835 [/services-residential-835.php]	Municipal Animal Control
28.	services residential 832 [/services-residential-832.php]	Bird Control
29.	services residential 833 [/services-residential-833.php]	Critter Control A-TEAM
30.	animal facts bats [/ animal -facts-bats.php]	bat
31.	animal facts birdsatairports [/ animal -facts-birdsatairports.php]	bird
32.	animal facts chipmunks [/ animal -facts-chipmunks.php]	chipmunk
33.	animal facts foxes [/ animal -facts-foxes.php]	fox
34.	animal facts groundsquirrels [/ animal -facts-groundsquirrels.php]	ground squirrel
35.	animal facts opossums [/ animal -facts-opossums.php]	opossum
36.	animal facts cottontailrabbits [/ animal -facts-cottontailrabbits.php]	rabbit
37.	animal facts raccoons [/ animal -facts-raccoons.php]	raccoon
38.	animal facts norwayrats [/ animal -facts-norwayrats.php]	rat
39.	animal facts skunks [/ animal -facts-skunks.php]	skunk
40.	animal facts non venomoussnakes [/ animal -facts-non-venomoussnakes.php]	snake
41.	animal facts treesquirrels [/ animal -facts-treesquirrels.php]	squirrel
42.	animal facts weasels [/ animal -facts-weasels.php]	weasel
43.	services residential 837 [/services-residential-837.php]	Animal Control
44.	services residential 842 [/services-residential-842.php]	Animal Removal
45.	services animal pestcontrol [/services/ animal pest control .php]	Animal Pest Control
46.	services bat control [/services/bat control .php]	Bat Control
47.	services batproofing [/services/batproofing.php]	Bat Proofing
48.	services batremoval [/services/batremoval.php]	Bat Removal
49.	services dead animal removal [/services/dea animal removal.php]	Dead Animal Removal
50.	services getridofsquirrels [/services/getridofsquirrels.php]	Get Rid of Squirrels
51.	services howtokillrats [/services/howtokillrats.php]	How to Kill Rats
52.	services mice control [/services/mice control .php]	Mice Control
53.	services miceremoval [/services/miceremoval.php]	Mice Removal
54.	services mole control [/services/mole control .php]	Mole Control
55.	services moletrap [/services/moletrap.php]	Mole Trap
56.	services moleyard [/services/moleyard.php]	Mole Yard

Your contents

No.	Same Domain Link URL	Link Text
57.	services nuisancewildlife control [/services/nuisancewildlife control .php]	Nuisance Wildlife Control
58.	services odor control [/services/odor control .php]	Odor Control
59.	services raccoon control [/services/raccoon control .php]	Raccoon Control
60.	services raccooninattic [/services/raccooninattic.php]	Raccoon in Attic
61.	services rat control [/services/rat control .php]	Rat Control
62.	services ratremoval [/services/ratremoval.php]	Rat Removal
63.	services residential animalcontrol [/services/residential animalcontrol .php]	Residential Animal Control
64.	services residential animal removal [/services/residential animal removal.php]	Residential Animal Removal
65.	services rodent control [/services/rodent control .php]	Rodent Control
66.	services squirrel control [/services/squirrel control .php]	Squirrel Control
67.	services squirrelinattic [/services/squirrelinattic.php]	Squirrel in Attic
68.	services squirrelremoval [/services/squirrelremoval.php]	Squirrel Removal
69.	services wildlife control [/services/wildlife control .php]	Wildlife Control
70.	services wildliferemoval [/services/wildliferemoval.php]	Wildlife Removal
71.	services commercial 833 [/services-commercial-833.php]	Critter Control A-Team
72.	news 1 537 [./news_1_537.php]	read more
73.	news 1 540 [./news_1_540.php]	read more
74.	news 1 542 [./news_1_542.php]	read more
75.	crittercards [/crittercards.php]	click here to select a Card
76.	videos [./videos.php]	[empty]
77.	wildlifecareer [/wildlifecareer.php]	[empty]
78.	[empty] [/]	Akron-Canton
79.	[empty] [/]	Albuquerque
80.	[empty] [/]	Allentown
81.	[empty] [/]	Ann Arbor
82.	offices Anne Arundel County about us [/offices/Anne_Arundel_County/about_us.php]	Anne Arundel County
83.	offices Asheville about us [/offices/Asheville/about_us.php]	Asheville
84.	[empty] [/]	Atlanta
85.	offices Austin about us [/offices/Austin/about_us.php]	Austin
86.	[empty] [/]	Baltimore
87.	offices Bartlesville about us [/offices/Bartlesville/about_us.php]	Bartlesville

Your contents

No.	Same Domain Link URL	Link Text
88.	offices Bellevue about us [/offices/Bellevue/about_us.php]	Bellevue
89.	offices Biloxi about us [/offices/Biloxi/about_us.php]	Biloxi
90.	[empty] [/]	Birmingham
91.	[empty] [/]	Boise
92.	[empty] [/]	Boston
93.	[empty] [/]	Boulder-Ft. Collins
94.	offices Canadaigua about us [/offices/Canadaigua/about_us.php]	Canadaigua
95.	offices Canton about us [/offices/Canton/about_us.php]	Canton
96.	[empty] [/]	Cedar Rapids
97.	[empty] [/]	Central Arkansas
98.	[empty] [/]	Central Maryland
99.	[empty] [/]	Central Michigan - East
100.	[empty] [/]	Central Michigan - West
101.	[empty] [/]	Central South Carolina
102.	[empty] [/]	Charleston
103.	[empty] [/]	Charlotte
104.	[empty] [/]	Chicago
105.	[empty] [/]	Cincinnati
106.	offices Clearwater about us [/offices/Clearwater/about_us.php]	Clearwater
107.	[empty] [/]	Cleveland
108.	offices Cocoa Beach about us [/offices/Cocoa_Beach/about_us.php]	Cocoa Beach
109.	[empty] [/]	Colorado Springs
110.	[empty] [/]	Columbia Missouri
111.	[empty] [/]	Columbus
112.	offices Covington about us [/offices/Covington/about_us.php]	Covington
113.	offices Critter Control Corporate about us [/offices/Critter_ Control _Corporate/about_us.php]	Critter Control Corporate
114.	[empty] [/]	Dallas
115.	[empty] [/]	Dayton
116.	[empty] [/]	Daytona Beach
117.	[empty] [/]	Delaware
118.	offices Delaware and Maryland s Eastern Shore about us [/offices/Delaware_and_Maryland\'s_Eastern_Shore/about_us.php]	Delaware and Maryland\'s Eastern Shore

Your contents

No.	Same Domain Link URL	Link Text
119.	[empty] [/]	Denver
120.	[empty] [/]	Des Moines
121.	[empty] [/]	Eastern Carolina
122.	offices Eastern Connecticut about us [/offices/Eastern_Connecticut/about_us.php]	Eastern Connecticut
123.	offices Eastern West Virginia about us [/offices/Eastern_West_Virginia/about_us.php]	Eastern West Virginia
124.	[empty] [/]	Elkhart
125.	offices Flint about us [/offices/Flint/about_us.php]	Flint
126.	offices Flint Shiawassee about us [/offices/Flint-Shiawassee/about_us.php]	Flint-Shiawassee
127.	[empty] [/]	FPC
128.	offices Frankfort about us [/offices/Frankfort/about_us.php]	Frankfort
129.	[empty] [/]	Ft. Lauderdale
130.	[empty] [/]	Ft. Myers
131.	[empty] [/]	Ft. Pierce / Treasure Coast
132.	[empty] [/]	Ft. Wayne
133.	[empty] [/]	Ft. Worth
134.	[empty] [/]	Gainesville / Ocala
135.	[empty] [/]	Grand Rapids
136.	[empty] [/]	Greater Evansville
137.	offices Greensboro about us [/offices/Greensboro/about_us.php]	Greensboro
138.	[empty] [/]	Greenville / Spartanburg
139.	offices Hagerstown about us [/offices/Hagerstown/about_us.php]	Hagerstown
140.	offices Harford County about us [/offices/Harford_County/about_us.php]	Harford County
141.	offices Harrisburg about us [/offices/Harrisburg/about_us.php]	Harrisburg
142.	offices Hartford about us [/offices/Hartford/about_us.php]	Hartford
143.	offices Herndon about us [/offices/Herndon/about_us.php]	Herndon
144.	offices Holland about us [/offices/Holland/about_us.php]	Holland
145.	[empty] [/]	Houston East
146.	[empty] [/]	Houston West
147.	offices Howard County about us [/offices/Howard_County/about_us.php]	Howard County

Your contents

No.	Same Domain Link URL	Link Text
148.	[empty] [/]	Huntsville
149.	[empty] [/]	Indianapolis
150.	offices Jackson about us [/offices/Jackson/about_us.php]	Jackson
151.	offices Jackson about us [/offices/Jackson/about_us.php]	Jackson
152.	[empty] [/]	Jacksonville
153.	offices Jefferson City about us [/offices/Jefferson_City/about_us.php]	Jefferson City
154.	[empty] [/]	Kansas City Metro
155.	[empty] [/]	Kaw Valley
156.	offices Lakeland about us [/offices/Lakeland/about_us.php]	Lakeland
157.	[empty] [/]	Lancaster
158.	[empty] [/]	Lansing
159.	offices Lawrence about us [/offices/Lawrence/about_us.php]	Lawrence
160.	[empty] [/]	Lexington
161.	offices Long Island about us [/offices/Long_Island/about_us.php]	Long Island
162.	offices Loudoun about us [/offices/Loudoun/about_us.php]	Loudoun
163.	[empty] [/]	Louisville
164.	[empty] [/]	Madison
165.	offices Manhattan about us [/offices/Manhattan/about_us.php]	Manhattan
166.	offices Marylands Eastern Shore about us [/offices/Marylands_Eastern_Shore/about_us.php]	Marylands Eastern Shore
167.	offices Melbourne about us [/offices/Melbourne/about_us.php]	Melbourne
168.	[empty] [/]	Memphis
169.	[empty] [/]	Miami
170.	offices Midland about us [/offices/Midland/about_us.php]	Midland
171.	[empty] [/]	Milwaukee
172.	[empty] [/]	Mobile/Gulf Coast
173.	[empty] [/]	Montgomery
174.	offices Montgomery MD about us [/offices/Montgomery_MD/about_us.php]	Montgomery MD
175.	[empty] [/]	Muncie
176.	[empty] [/]	Nashua

Your contents

No.	Same Domain Link URL	Link Text
177.	[empty] [/]	Nashville
178.	offices New Jersey about us [/offices/New_Jersey/about_us.php]	New Jersey
179.	[empty] [/]	Northern Illinois
180.	[empty] [/]	Northern New Jersey
181.	[empty] [/]	Northern Shenandoah
182.	[empty] [/]	Northern Virginia
183.	[empty] [/]	NW Lower Michigan
184.	[empty] [/]	Oakland
185.	offices Oklahoma City about us [/offices/Oklahoma_City/about_us.php]	Oklahoma City
186.	[empty] [/]	Omaha
187.	[empty] [/]	Orange County California
188.	[empty] [/]	Orlando and Central
189.	[empty] [/]	Ottawa
190.	[empty] [/]	Owensboro-Henderson
191.	offices Pensacola Panhandle about us [/offices/Pensacola/Panhandle/about_us.php]	Pensacola/Panhandle
192.	[empty] [/]	Peoria
193.	[empty] [/]	Philadelphia
194.	[empty] [/]	Phoenix
195.	[empty] [/]	Piedmont Virginia
196.	[empty] [/]	Pittsburgh NE
197.	[empty] [/]	Pittsburgh NW
198.	[empty] [/]	Portland
199.	offices Prince Georges about us [/offices/Prince_Georges/about_us.php]	Prince Georges
200.	[empty] [/]	Providence
201.	[empty] [/]	Racine
202.	[empty] [/]	Raleigh-Durham
203.	[empty] [/]	Reading
204.	[empty] [/]	Reno
205.	[empty] [/]	Richmond
206.	[empty] [/]	Riverside
207.	[empty] [/]	Rochester Hills
208.	[empty] [/]	Sacramento
209.	[empty] [/]	Salt Lake City

Your contents

No.	Same Domain Link URL	Link Text
210.	[empty] [/]	San Antonio
211.	[empty] [/]	San Diego
212.	[empty] [/]	San Francisco
213.	[empty] [/]	San Jose
214.	[empty] [/]	Santa Fe
215.	[empty] [/]	Sarasota and Bradenton
216.	[empty] [/]	Savannah
217.	[empty] [/]	Seattle
218.	[empty] [/]	Shawnee Mission/Kansas City Metro
219.	[empty] [/]	Shiawassee
220.	offices South Bend about us [/offices/South_Bend/about_us.php]	South Bend
221.	[empty] [/]	South Louisiana
222.	[empty] [/]	Spokane
223.	[empty] [/]	Springfield
224.	[empty] [/]	St. Louis
225.	offices St Petersburg about us [/offices/St._Petersburg/about_us.php]	St. Petersburg
226.	offices Statesville about us [/offices/Statesville/about_us.php]	Statesville
227.	[empty] [/]	SW Michigan
228.	[empty] [/]	SW Oakland Co. Mi.
229.	[empty] [/]	Syracuse
230.	offices Tacoma about us [/offices/Tacoma/about_us.php]	Tacoma
231.	[empty] [/]	Tampa
232.	[empty] [/]	Toledo
233.	[empty] [/]	Toronto
234.	offices Traverse City about us [/offices/Traverse_City/about_us.php]	Traverse City
235.	[empty] [/]	Tulsa
236.	[empty] [/]	Virginia Beach
237.	[empty] [/]	Waco
238.	offices Warren about us [/offices/Warren/about_us.php]	Warren
239.	offices Washington DC about us [/offices/Washington_DC/about_us.php]	Washington DC
240.	offices Weatherford about us [/offices/Weatherford/about_us.php]	Weatherford

Your contents

No.	Same Domain Link URL	Link Text
241.	[empty] [/]	West Palm Beach
242.	[empty] [/]	Western Massachusetts
243.	offices Western North Carolina Region about us [/offices/Western_North_Carolina_Region/about_us.php]	Western North Carolina Region
244.	[empty] [/]	Westland
245.	offices Westminster about us [/offices/Westminster/about_us.php]	Westminster
246.	[empty] [/]	Wheeling
247.	offices Wichita about us [/offices/Wichita/about_us.php]	Wichita
248.	offices Wildlife Management Services about us [/offices/Wildlife_Management_Services/about_us.php]	Wildlife Management Services
249.	[empty] [/]	Winston-Salem
250.	[empty] [/]	Worcester
251.	offices York about us [/offices/York/about_us.php]	York
252.	[empty] [/]	Home
253.	our services [/our_services.php]	Our Services
254.	animal facts [/animal_facts.php]	Animal Facts
255.	wildlifemanagementsupplies [/wildlifemanagementsupplies.php]	Wildlife Supplies
256.	crittercards [/crittercards.php]	Critter Cards
257.	news [/news.php]	News
258.	office finder [/office_finder.php]	Office Finder
259.	about us [/about_us.php]	About Us
260.	critterfranchise [/critterfranchise.php]	Franchise Opportunities
261.	contact us [/contact_us.php]	Contact Us
262.	privacy policy [/privacy_policy.php]	privacy policy
263.	control index [/control/index.htm]	CC members area

Advice for your same domain link URLs

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 73	20	OK	OK
Keyword density:	0% to 80%	7%	OK	OK

Advice for your same domain link URLs

Search term: "animal control cape cod"

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 45	15	OK	OK
Keyword density:	0% to 80%	5%	OK	OK

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "cod" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "cod" but this is optional.	<

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 92	35	OK	OK
Keyword density:	0% to 40%	3%	OK	OK

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www.wsmn [http://www.wsmn.com]	Wildlife Management Services

Advice for your outbound link URLs

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "animal" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "animal" but this is optional.	<

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "control" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "control" but this is optional.	<

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "cod" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "cod" but this is optional.	<

Advice for your outbound link URLs**Search term: "animal control cape cod"****Keywords "animal", "control", "cape" or "cod"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "animal", "control", "cape" or "cod" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the keywords "animal", "control", "cape" or "cod" but this is optional.	<

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	[not used]
2	[not used]
3	[not used]
4	Animal Control HomePage
5	[not used]
6	Columbia County, Oregon Animal Control Home Page
7	County of San Diego Animal Services
8	[not used]
9	[not used]
10	The NYC Animal Care & Control has been rescuing, Animal , caring for, and finding loving homes for homeless and abandoned animal s in Manhattan, Brooklyn, Staten Island, charlene pedrolie, Queens, and the Bronx in New York City. AC&C facilities operate in all five boroughs.

Your contents

The **Animal Control** Experts. Critter **Control's** **animal control** services include: **animal control**, **animal** removal, wild **animal** management, **animal** prevention, humane trapping technology, wildlife damage**control**, pest **control** and dead **animal** removal.

Advice for your meta description

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "animal"

	Competitors	Your Site	Advice	
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Advice for your meta description

Search term: "animal control cape cod"

Number of keywords:	0 to 3	7	Use the search term "animal" at most 3 times.	<<
Keyword density:	0% to 33%	23%	OK	OK

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	6	Use the search term "control" at most once.	<<
Keyword density:	0% to 33%	19%	OK	OK

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	13	Use the keywords "animal", "control", "cape" or "cod" at most 4 times.	<<
Keyword density:	0% to 17%	11%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	2	0	1	0	1	1	0	0	0	0	0 to 2

Advice for the number of trailing slashes in your web site URL

The URL capecod.crittercontrol.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	10 errors, not valid http://validator.w3.org/check?uri=http://capecod.crittercontrol.com/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://capecod.crittercontrol.com/

Advice regarding the validity of your web site

The HTML validation of your web page capecod.crittercontrol.com failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.



Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
8	n/a	100	53	63	27	55	n/a	12	52	68	12 to 100

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
18	n/a	n/a	9	7	13	10	n/a	18	9	8	7 to 18

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page capecod.crittercontrol.com is 8. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.



Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	[not used]
2	[not used]
3	[not used]
4	Anne Arundel County, Anne Arundle, Ann Arundel, Maryland, Annapolis, AA County, Animal Control , Pets, Licenses, Rabies,
5	PureCMS, CMS, Web Content Management System, GlobalS CAPE ,
6	[not used]
7	County of San Diego Animal Services , Animal Services , dog licensing, spay and neuter, rabies clinics, shelters, shelter locations, laws, lost and found pets, volunteers, free rabies clinics, animal laws, animal faqs, pet ownership
8	[not used]
9	Orange County, County of Orange, The County of Orange, The OC, OC
10	[not used]

Your contents

animal control, wildlife management, humane **animal** removal, humane **animal control**, humane **animal** handling, humane wildlife **control**, **animal control**, getting rid if **animal** , how to get rid of **animal** , **animal control**, **animal** prevention, **animal** exclusion, **animal** management, wildlife management.

Advice for your meta keywords

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	11	Use the search term "animal" at most 4 times.	<<
Keyword density:	0% to 12%	29%	The keyword density is too high. It should be 12% at maximum. Consider adding more text to lower the keyword density.	<<

Advice for your meta keywords

Search term: "animal control cape cod"

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	5	Use the search term "control" at most once.	<<
Keyword density:	0% to 6%	13%	The keyword density is too high. It should be 6% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "cape" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "cape" but this is optional.	<

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	16	Use the keywords "animal", "control", "cape" or "cod" at most 4 times.	<<
Keyword density:	0% to 4%	11%	The keyword density for the keywords "animal", "control", "cape" or "cod" is too high. It should be 4% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	County Main Adopt Volunteer Donate License Lost & Found Animal Services Map and Directions Adoption Fostering Volunteering Lost and found Licensing Ordinances Pet Nuisances Barking Dogs Agency Statistics Useful Links Shelter Operations
2	Search .
3	Site Map Search Phone Directory Departments Services Email Alerts Community Services
4	Untitled Document
5	Home Find It!
6	Hours: Mon - Fri 11am to 5pm Sat 11am - 3pm Tel: 503-397-3935 Email: Educator, Mediator, Sympathizer, Euthanizer, Locator, Adopter & More Skip to Department Navigation Skip to Content Home About Us Departments Contact Us Site Map Links Animal Control Home News Dogs Available for Adoption Found Dogs Report a Lost Animal Services Important Information for Animal Owners Forms Donations Thank You Links Contact Animal Control
7	County of San Diego: county admin officeb
8	About NACA Training Membership NACA News Policies Services NACA Store Links
9	X
10	Wish List Calendar of Events FAQs Contact Us Shop Jobs

Your contents

Franchises | Careers | Wildlife Supplies | Office Finder

Advice for your first sentence of the body text

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "animal" at least once but this is optional.	<

Advice for your first sentence of the body text

Search term: "animal control cape cod"

Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "animal" but this is optional.	<
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Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "control" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "control" but this is optional.	<

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use one of the keywords "animal", "control", "cape" or "cod" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the keywords "animal", "control", "cape" or "cod" but this is optional.	<

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	header navigation
2.	< img src="images/logo-25yr-02.gif" alt="Critter Control - 25 Years Protecting People, Property and Wildlife" align="right" style="padding-right:5px;" />
3.	END header navigation
4.	link to flash object
5.	SWFObject embed by Geoff Stearns geoff@deconcept.com http://blog.deconcept.com/swfobject/
6.	newsletter subscribe include
7.	top
8.	content
9.	bottom
10.	END newsletter subscribe include
11.	office finder include
12.	< img style="cursor:pointer;" onclick="form_officefinder.submit();" src=" http://www.crittercontrol.com/images/office_finder_search.gif ">
13.	END office finder include
14.	Our animal control services include:
15.	featured news include
16.	END featured news include
17.	featured quiz include
18.	END featured trivia include
19.	< a href="site_map.php">site map< /a>
20.	ADDED 2007.11.14
21.	ADDED 2008.10.02

Advice for your HTML comments

Search term: "animal control cape cod"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK

Advice for your HTML comments

Search term: "animal control cape cod"

Keyword density:	all 0%	0%	OK	OK
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Search term: "animal"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 1%	1%	OK	OK

Search term: "control"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	3	Use the search term "control" at most 2 times.	<<
Keyword density:	0% to 2%	4%	The keyword density is too high. It should be 2% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "cape"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "cod" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "cod" but this is optional.	<

Keywords "animal", "control", "cape" or "cod"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	4	OK	OK
Keyword density:	0% to 1%	1%	OK	OK

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "capecod.crittercontrol.com" contains 840 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search terms "animal exclusion", "getting rid if animal", "how to get rid of animal", "humane animal handling", "humane animal removal", "humane wildlife control" and "wildlife management." of your Meta Keywords tag do not seem to be mentioned in the body text of your web page. You should either remove these search terms from your Meta Keywords tag, or add the search terms to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Robots tag to allow search engines to index your web page.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "capecod.crittercontrol.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "capecod.crittercontrol.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK



Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for capecod.crittercontrol.com on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "animal control cape cod"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "animal control cape cod"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "animal control cape cod"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	0	0	0	0	0	0	0	all 0
Body Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
H1 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Keyw.:	0	0	0	0	0	0	0	0	0	0	0	all 0
First Sentence:	0	0	0	0	0	0	0	0	0	0	0	all 0
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "animal"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	1	1	1	1	1	1	1	1	1	all 1
Body Text:	26	5	3	22	3	20	9	0	7	50	2	0 to 50
H1 Texts:	0	0	0	0	0	0	0	0	1	1	0	0 to 1
Domain:	0	0	1	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	0	1	1	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	3	0	0	0	0	0	0	0	3	0	0 to 3
IMG ALT:	5	1	2	5	4	0	0	0	0	1	1	0 to 5
Bold Text:	0	0	0	2	3	0	0	0	0	2	2	0 to 3
SD LT:	14	3	2	10	5	4	4	0	0	7	1	0 to 10
Outbound LT:	0	0	0	0	0	0	0	0	0	2	0	0 to 2
SD LU:	20	4	1	1	47	12	12	0	0	73	3	0 to 73
Outbound LU:	0	0	0	0	0	0	0	0	0	3	1	0 to 3

Keywords "animal", "control", "cape" or "cod"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Page URL:	0	0	0	0	2	1	2	0	0	0	0	0 to 2
H2-H6 Texts:	0	3	0	0	0	0	0	0	0	3	0	0 to 3
IMG ALT:	27	1	4	8	6	0	0	0	0	1	1	0 to 8
Bold Text:	3	0	0	3	6	0	0	0	0	2	3	0 to 6
SD LT:	36	3	2	14	9	8	6	0	0	7	1	0 to 14
Outbound LT:	0	0	0	0	0	0	0	0	0	2	1	0 to 2
SD LU:	35	5	1	1	92	15	24	0	0	73	3	0 to 92
Outbound LU:	0	0	0	1	0	0	0	0	0	4	2	0 to 4
Meta Descr.:	13	0	0	0	2	0	2	1	0	0	4	0 to 4
Meta Keyw.:	16	0	0	0	2	1	0	4	0	0	0	0 to 4
First Sentence:	0	1	0	0	0	0	6	0	0	0	0	0 to 6
HTML Comm.:	4	1	0	4	0	1	0	0	0	4	0	0 to 4

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "animal control cape cod"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Body Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Keyw.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "animal"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	15%	50%	17%	14%	25%	11%	17%	17%	20%	17%	3%	3% to 50%
Body Text:	3%	3%	1%	4%	8%	4%	3%	0%	4%	5%	0%	0% to 8%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	25%	33%	0%	0% to 33%
Domain:	0%	0%	50%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 50%
Page URL:	0%	0%	0%	0%	100%	50%	100%	0%	0%	0%	0%	0% to 100%
H2-H6 Texts:	0%	18%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0% to 18%
IMG ALT:	6%	14%	13%	7%	9%	0%	0%	0%	0%	2%	25%	0% to 25%
Bold Text:	0%	0%	0%	8%	4%	0%	0%	0%	0%	4%	1%	0% to 8%
SD LT:	7%	5%	2%	6%	5%	5%	13%	0%	0%	4%	1%	0% to 13%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0% to 6%
SD LU:	7%	24%	1%	0%	55%	13%	80%	0%	0%	10%	6%	0% to 80%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	1%	0% to 3%

Keywords "animal", "control", "cape" or "cod"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Page URL:	0%	0%	0%	0%	50%	13%	50%	0%	0%	0%	0%	0% to 50%
H2-H6 Texts:	0%	4%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0% to 4%
IMG ALT:	8%	4%	7%	3%	3%	0%	0%	0%	0%	0%	6%	0% to 7%
Bold Text:	13%	0%	0%	3%	2%	0%	0%	0%	0%	1%	0%	0% to 3%
SD LT:	5%	1%	0%	2%	2%	2%	5%	0%	0%	1%	0%	0% to 5%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0% to 1%
SD LU:	3%	7%	0%	0%	27%	4%	40%	0%	0%	2%	1%	0% to 40%
Outbound LU:	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	1%	0% to 2%
Meta Descr.:	11%	0%	0%	0%	17%	0%	7%	4%	0%	0%	2%	0% to 17%
Meta Keyw.:	11%	0%	0%	0%	3%	4%	0%	3%	0%	0%	0%	0% to 4%
First Sentence:	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0% to 2%
HTML Comm.:	1%	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0% to 1%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "animal control cape cod"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Body Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Keyw.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "animal"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	15	20	1	1	17	23	14	4	10	1 to 23
Body Text:	147	63	307	473	53	104	247	n/a	491	793	848	n/a to 848
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10	4	n/a	n/a to 10
Domain:	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	n/a	1	1	1	n/a	n/a	n/a	n/a	n/a to 1
H2-H6 Texts:	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	193	n/a	n/a to 193
IMG ALT:	32	30	30	59	226	n/a	n/a	n/a	n/a	56	5	n/a to 226
Bold Text:	n/a	n/a	n/a	8	1	n/a	n/a	n/a	n/a	193	251	n/a to 251
SD LT:	76	264	184	437	7	553	100	n/a	n/a	214	391	n/a to 553
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33	n/a	n/a to 33
SD LU:	151	139	523	1,634	124	250	72	n/a	n/a	241	489	n/a to 1,634
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	60	116	n/a to 116

Search term: "cape"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Keyw.:	n/a	n/a	n/a	n/a	n/a	53	n/a	n/a	n/a	n/a	n/a	n/a to 53
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "cod"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	106	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Body Text:	101	n/a	n/a	n/a	n/a	199	n/a	n/a	n/a	n/a	1,139	n/a to 1,139
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	5	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	232	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	542	n/a to 542
SD LT:	n/a	n/a	n/a	n/a	n/a	424	n/a	n/a	n/a	n/a	n/a	n/a to 424
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	233	n/a to 233
SD LU:	n/a	98	n/a	n/a	n/a	191	n/a	n/a	n/a	n/a	n/a	n/a to 191
Outbound LU:	n/a	n/a	n/a	45	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 45
Meta Descr.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Keyw.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	307	n/a	11	n/a	59	n/a	n/a	n/a	1,521	n/a	n/a to 1,521

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	13	2	6	7	4	9	6	6	5	6	34	2 to 34
Body Text:	821	197	214	625	38	493	303	38	182	1,071	506	38 to 1,071
H1 Texts:	0	0	17	0	0	3	0	0	4	3	0	0 to 17
Domain:	2	3	2	1	1	2	3	1	1	1	1	1 to 3
Page URL:	0	2	0	1	1	2	1	0	0	0	0	0 to 2
H2-H6 Texts:	0	17	0	0	0	0	0	0	1	53	0	0 to 53
IMG ALT:	86	7	15	68	46	7	5	0	1	60	4	0 to 68
Bold Text:	6	0	15	25	71	7	0	0	0	49	391	0 to 391
SD LT:	199	58	115	182	100	82	30	1	41	179	122	1 to 182
Outbound LT:	3	1	7	7	0	8	0	9	0	36	48	0 to 48
SD LU:	305	17	72	316	85	92	15	1	8	748	54	1 to 748
Outbound LU:	2	13	14	16	0	37	0	52	0	98	79	0 to 98
Meta Descr.:	31	0	0	0	3	0	7	6	0	0	43	0 to 43
Meta Keyw.:	38	0	0	0	16	7	0	33	0	12	0	0 to 33
First Sentence:	9	32	2	16	2	3	66	7	11	1	16	1 to 66
HTML Comm.:	70	107	65	173	19	51	6	3	0	122	177	0 to 177

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	108	15	35	40	24	79	40	37	39	41	220	15 to 220
Body Text:	6,302	1,422	1,429	4,302	321	3,613	1,856	284	1,340	7,178	2,950	284 to 7,178
H1 Texts:	0	0	75	0	0	25	0	0	35	14	0	0 to 75
Domain:	22	15	19	8	8	8	14	5	7	9	6	5 to 19
Page URL:	0	9	0	4	13	12	13	0	0	0	0	0 to 13
H2-H6 Texts:	0	179	0	0	0	0	0	0	21	453	0	0 to 453
IMG ALT:	765	67	95	571	431	51	39	0	9	433	31	0 to 571
Bold Text:	56	0	113	173	454	57	0	0	0	364	2,298	0 to 2,298
SD LT:	3,331	602	1,059	1,989	934	924	346	1	453	1,781	1,027	1 to 1,989
Outbound LT:	29	24	79	61	0	76	0	98	0	287	350	0 to 350
SD LU:	3,378	422	976	3,518	1,507	1,056	345	5	262	5,791	952	5 to 5,791
Outbound LU:	9	119	141	176	0	269	0	427	0	679	566	0 to 679
Meta Descr.:	244	0	0	0	23	0	48	35	0	0	272	0 to 272
Meta Keyw.:	289	0	0	0	118	57	0	230	0	65	0	0 to 230
First Sentence:	56	235	8	94	17	13	424	41	75	1	66	1 to 424
HTML Comm.:	779	843	764	1,258	154	1,186	46	19	0	1,553	1,458	0 to 1,553

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	2	437	51	834	307	245	77	97	77	78	128	51 to 834
AllTheWeb (preset settings):	252	n/a	3k	n/a	n/a	n/a	n/a	3k	731	3k	4k	731 to 4k
Google.com:	0	n/a	24	n/a	n/a	n/a	n/a	26	45	121	146	24 to 146
Yahoo.com:	189	n/a	4k	n/a	n/a	n/a	n/a	4k	913	6k	6k	913 to 6k
Links from social networks (the more the better)												
Del.icio.us:	0	20	12	27	19	7	1	13	7	5	47	1 to 47
Digg:	0	19	0	1	0	55	19	0	0	0	1	0 to 55
Other ranking factors results (the older or the lower the better)												
Web Site Age:	Sep 1996	Feb 2003	May 2007	n/a	May 2000	Feb 2003	Feb 2003	Oct 1997	Aug 2000	May 2000	Apr 1999	Oct 1997 to May 2007
Server Speed:	1.09s	1.27s	1.16s	0.75s	3.42s	1.08s	n/a	0.61s	n/a	3.06s	0.90s	0.61s to 3.42s
Alexa Traffic Rank:	516k	228k	36k	21k	230k	162k	721k	640k	3,798k	775k	755k	21k to 3,798k